

Attracting and engaging construction workers. How to take advantage of our direct link or connection with companies to enhance our paths and our schools

Let's Campaign Meeting
14.06.2022 -15.06.2022

IDEAS BY

IFC MADRID

Our experience

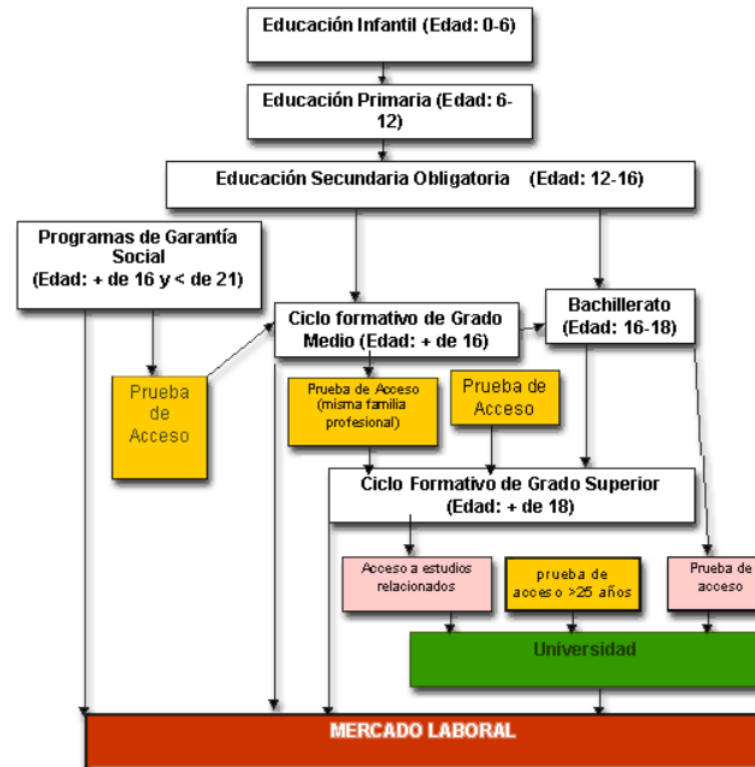
From 2013 to 2017:

Recruiting of young Spanish people for the German Vet education in the construction area.

In the 5 years we recruited and prepared more than 500 young Spanish students for German companies.

Formation Cycle in Spain

Esquema general del sistema educativo.



How we achieved recruiting

Focusing on presentations and spreading the information.

Face to Face!

Presentations in...

Schools

Vet schools

Unemployment agencies

Other associations

... all over Spain

FUTURE IDEAS

- Project Weeks in schools (invite companies to schools to develop a whole week of practical and theoretical exercises for the pupils)
- Information weeks in schools especially for parents (Companies can exhibit their work related field and show career options to attract pupil)
- Develop an internship Exchange and database (Companies can offer internships, Job Shadowing, scholarships)
- Presentations of apprentice in the construction sector (showing the point of view of an apprentice to future employees)